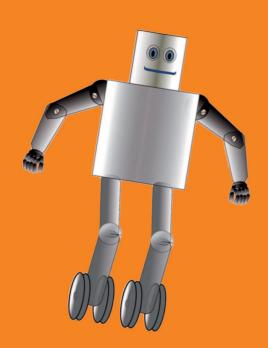
1



The innovative company

# 1.1. ESTABLISHING THE INNOVATIVE COMPANY

| What is your com    | If as Innovative | Company          |                    |                     |
|---------------------|------------------|------------------|--------------------|---------------------|
|                     | pany name?       |                  |                    |                     |
|                     |                  |                  |                    |                     |
| Course              | Boys             | Girls            | Ages               |                     |
| 0.00                | 20,0             | J                | 7.800              |                     |
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| What are your ob    | jectives as a co | mpany?           |                    |                     |
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| low do vou think    | the relations a  | mong the compa   | ny members have to | o be?               |
| 700 00              |                  | mong and company | ,                  |                     |
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| ∕lake a list of cor | nnanies vou all  | know and explain | what you think the | ey make. Draw their |
| ogos                |                  |                  | ,                  | ,                   |
| -8                  |                  |                  |                    |                     |
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| My last year grades were:   |                   |               |                 |           |
|---|-------------------|---------------|-----------------|-----------|
| My favourite hobbies are:   |                   |               |                 |           |
| inty favourite hobbies are.   |                   |               |                 |           |
| <br>What I want to become as profession<br>Older  | onal when         | Thi           | s is how I thin | nk I am   |
|   |                   |               |                 |           |
|   |                   |               |                 |           |
| Miles de la della |                   |               | -1.             |           |
| What do you think your positive cor   | ntribution will b | e in the inno | vative comp     | any?      |
|   |                   |               |                 |           |
| What negative things do you think t   | he innovative c   | ompany will   | make you im     | nproving? |
|   |                   |               |                 |           |
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|   |                   |               |                 |           |
| Name:   |                   |               |                 |           |
| Name:   |                   |               |                 |           |
| Name:<br>My last year grades were:  |                   |               |                 |           |
| My last year grades were:   |                   |               |                 |           |
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| My last year grades were:  My favourite hobbies are:  | nnal when         |               |                 |           |
| My last year grades were:   | onal when         | Thi           | s is how I thin | nk I am   |
| My last year grades were:  My favourite hobbies are:  What I want to become as profession   | onal when         | Thi           | s is how I thin | nk I am   |
| My last year grades were:  My favourite hobbies are:  What I want to become as profession   | onal when         | Thi           | s is how I thin | nk I am   |
| My last year grades were:  My favourite hobbies are:  What I want to become as profession   |                   |               |                 |           |
| My last year grades were:  My favourite hobbies are:  What I want to become as profession   |                   |               |                 |           |
| My last year grades were:  My favourite hobbies are:  What I want to become as profession   |                   |               |                 |           |

| NAV last voor grade                        | 20 Word                         |                     |                       |              |
|--|---------------------------------|---------------------|-----------------------|--------------|
| My last year grade                         | es were:                        |                     |                       |              |
| My favourite hobl                          | bies are:                       |                     |                       |              |
|  |                                 |                     |                       |              |
| What I want to be older                    | come as profession              | al when             | This is how I thin    | l<br>nk I am |
|  |                                 |                     |                       |              |
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| What do you thin                           | k your positive cont            | ribution will be in | the innovative comp   | any?         |
|  |                                 |                     |                       |              |
| What negative thi                          | ings do you think th            | e innovative com    | pany will make you im | nproving?    |
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| Name:                                      |                                 |                     |                       |              |
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| My last year grade                         | es were:                        |                     |                       |              |
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| My favourite hobl                          | bies are:                       |                     |                       |              |
| My favourite hobl                          | bies are:                       |                     |                       |              |
| What I want to be                          | bies are:<br>come as profession | al when             | This is how I thin    | nk I am      |
| What I want to be                          |                                 | al when             | This is how I thin    | nk I am      |
| What I want to be                          |                                 | al when             | This is how I thin    | nk I am      |
| What I want to be                          |                                 | al when             | This is how I thin    | nk I am      |
| What I want to be<br>older                 | ecome as profession             |                     | This is how I thin    |              |
| What I want to be<br>older                 | ecome as profession             |                     |                       |              |
| What I want to be older  What do you think | ecome as profession             | ribution will be in | the innovative comp   | any?         |
| What I want to be older  What do you thin  | ecome as profession             | ribution will be in |                       | any?         |

| My last year grad   | les were:                            |                         |              |
|---|--------------------------------------|-------------------------|--------------|
| My favourite hob  | hies are:                            |                         |              |
| Triy lavourite floc   | Notes di e.                          |                         |              |
| What I want to b  | ecome as professional when           | This is how I           | think I am   |
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| NATIONAL AND AND ADDRESS.                                   | discountry and the state of the      |                         |              |
| What do you thir  | nk your positive contribution will b | e in the innovative cor | mpany?       |
|   |                                      |                         |              |
| What negative th  | nings do you think the innovative o  | ompany will make you    | ı improving? |
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| Name:   |                                      |                         |              |
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| Name:<br>My last year grad                                  | des were:                            |                         |              |
| My last year grac   |                                      |                         |              |
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| My last year grad   | bbies are:                           |                         |              |
| My last year grad   |                                      | This is how I           |              |
| My last year grad  My favourite hob  What I want to b       | bbies are:                           |                         |              |
| My last year grad  My favourite hob  What I want to b       | bbies are:                           |                         |              |
| My last year grad  My favourite hob  What I want to b older | ecome as professional when           | This is how I           | think I am   |
| My last year grad  My favourite hob  What I want to b older | bbies are:                           | This is how I           | think I am   |
| My last year grad  My favourite hob  What I want to b older | ecome as professional when           | This is how I           | think I am   |

# 1.2. WE LOG IN OUR INNOVATIVE COMPANY IN OUR DIGITAL SPACE

Access to your digital space and make your company profile and your data. The digital platform will you give back some data to annotate. Don't forget them to Access in the future. This will be your company file.

### **COMPANY FILE**

The names of each user in the company are:

| Name of member | User name |
|----------------|-----------|
|                |           |
|                |           |
|                |           |
|                |           |
|                |           |
|                |           |

The company email address is:

| Company email | Email password |
|---------------|----------------|
|               |                |
|               |                |

Each company member's emails are:

| Member's | Member's email | Email password |
|----------|----------------|----------------|
| name     |                |                |
|          |                |                |
|          |                |                |
|          |                |                |
|          |                |                |
|          |                |                |
|          |                |                |
|          |                |                |

URL addresses reserved for your company are:

| URL address for your corporation blog |  |
|---------------------------------------|--|
| URL address for your web site         |  |

Remember that the password to operate in both blog and web site is the same than your company email's password

| <b>1.3. WE WORK OUR BRAND IMAGE</b> The brand image, also known as corporation image, is the set of graphical eleman enterprise. In such a way, the set of logotypes, graphics and designs and colours that a company is using, are those for people to be able to recognize just the logotype. This is a very important part for defining how you want to be | most of all, the the brand even |
|---|---------------------------------|
| Before starting the design of your logotypes and choosing your preferred colou<br>Image Workshop.   | ırs, do the Brand               |
| What have we learnt in the Brand Image Workshop? What idea does the wor to us to begin designing our brand?   | kshop has given                 |
|   |                                 |
|   |                                 |
| 1.4. DESIGNING OUR LOGO   |                                 |
| Design and draw below a logotype for your organization. Select well the colou follow the advices that you have learnt in the Brand Image Workshop. Whamean? What have you inspired in?  |                                 |
| neari: what have you hispired in:   |                                 |
|   |                                 |
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# 1.5. OUR RESPONSIBILITIES AND COMMITMENTS IN THE COMPANY

You've just established a company, but a last step is left. Now you have to sign a contract for linking formally to the company members. Each of you has to determine your responsibilities and commitment and sign them. Think that you will have to make written documentation, drawings by hand, drawing by a computer, taking innovative decisions, building your own innovation and control if each step you give is the correct. Choose the role that better fits to your skills and distribute the responsibilities.

### **COMMITENT CONTRACT**

| We, the undersigned, exp | ress our desire to be linked to form the company and indicate our |
|--------------------------|---|
| agreement and tacit com  | mitment to make decisions in the benefit of the enterprise.       |
| Name                     |   |
| Commitment               |   |
| Specialization area      |   |
| Signature and date       |   |
|                          |   |
|                          |   |
| Name                     |   |
| Commitment               |   |
| Specialization area      |   |
| Signature and date       |   |
|                          |   |
| N                        |   |
| Name                     |   |
| Commitment               |   |
| Specialization area      |   |
| Signature and date       |   |
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| Name                     |   |
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| Specialization area      |   |
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| Name                     |   |
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| Specialization area      |   |
| Signature and date       |   |
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| Name                     |   |
| Commitment               |   |
| Specialization area      |   |
| Signature and date       |   |