

# 3



We select and  
develop our  
innovative idea

### 3.1. CHOOSING WHAT WE WANT TO BUILD

Once you have left the list reduced to three ideas, it's time to analyze them one by one to select the final. It is a crucial time in your work. Just answer the following questions and add any criterion you consider important: In the "E" column, Write a brief response while the "C" column give a mark between 0 and 10 in order to give a certain qualification.

Criterion	Idea 1: _____		Idea 2: _____		Idea 3: _____	
	E	C	E	C	E	C
What degree of difficulty does the making of this idea involve to us?						
What degree of usefulness to society assumes this idea?						
Could this innovation bring easy to explain and understand profits?						
Is it readily salable or applicable? And usable?						
Is it large, medium or small the volume of potential beneficiaries of this idea?						
Could it be difficult or easy to be copied by others?						
Does the ownership of this product could be protected easily? (patents of innovation, utility models, etc.)						
How big is the economic cost to manufacture the idea?						
<b>NUMERICAL EVALUATION</b>	<b>TOTAL IDEA 1</b>		<b>TOTAL IDEA 2</b>		<b>TOTAL IDEA 3</b>	

### **3.2. SKETCH-IT FIRSTLY**

You have just chosen your innovative idea. Now, make a little drawing as a sketch on what it is. The drawing is free style and you may make as many comments on the picture as needed in order to explain the idea.

A large, empty rectangular box with a thin black border, intended for a student to draw a sketch of their innovative idea. The box is centered on the page and occupies most of the lower half of the document.

### **3.3. IMPROVING THE ORIGINAL IDEA AND MAKING THE DRAWINGS AND DESIGNS**

Now just answer this survey to try to improve the idea. However, it is best that you take a little time and think about this issue. Access in the coming days to the forum in the virtual platform, open a conversation, for instance "*Improvements in original idea*" and begin to comment.

This is a bit difficult activity but be sure you will find some solutions. With a little effort and brief modifications, the original idea could be improved. When you consider that you have finished the discussion forum, access to the particular area of your enterprise and fill in the form where you will find the questions.

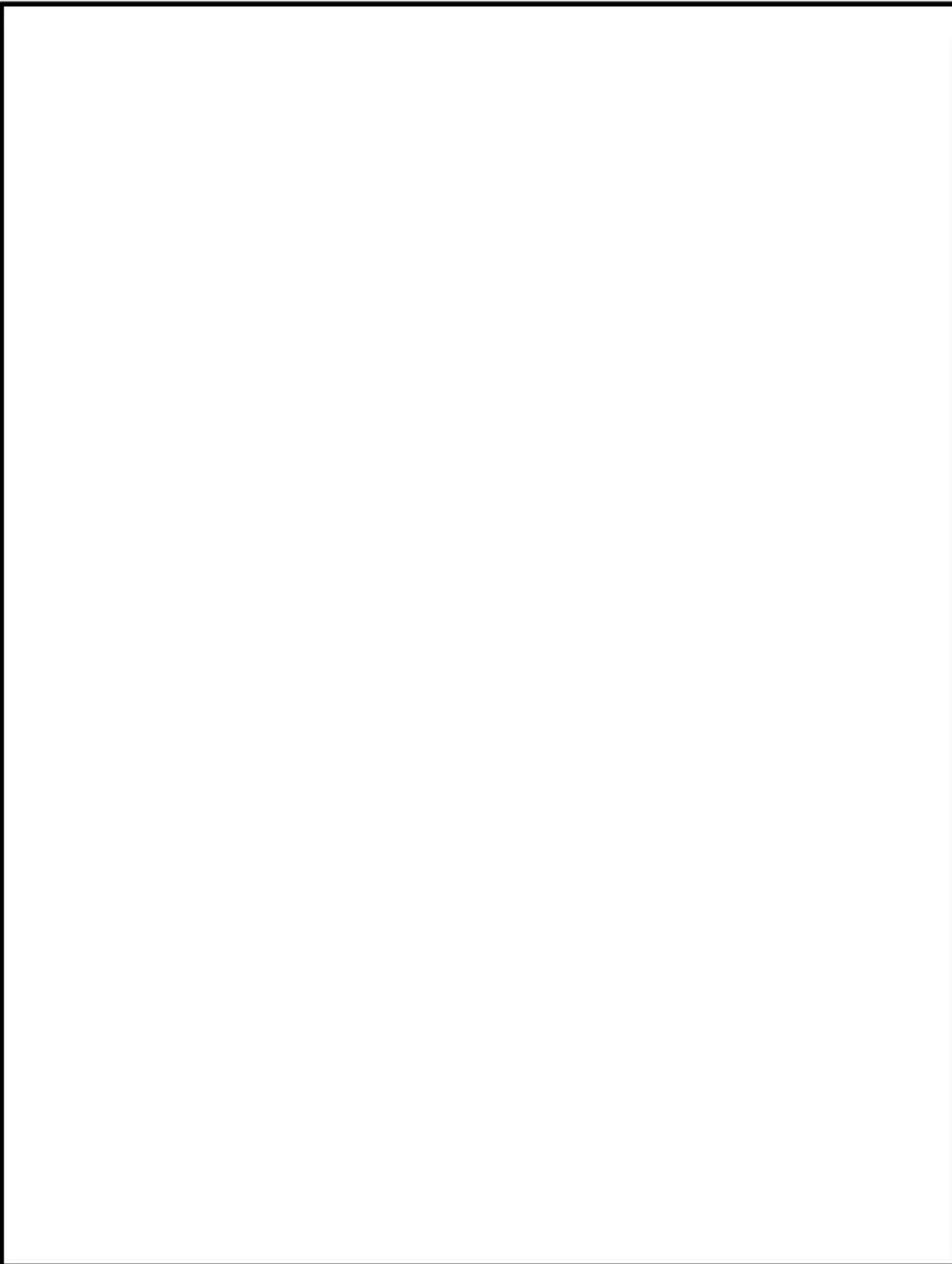
***Does your innovative idea functions comply with which you had originally thought?***

***Could it be improved if something else were included? What?***

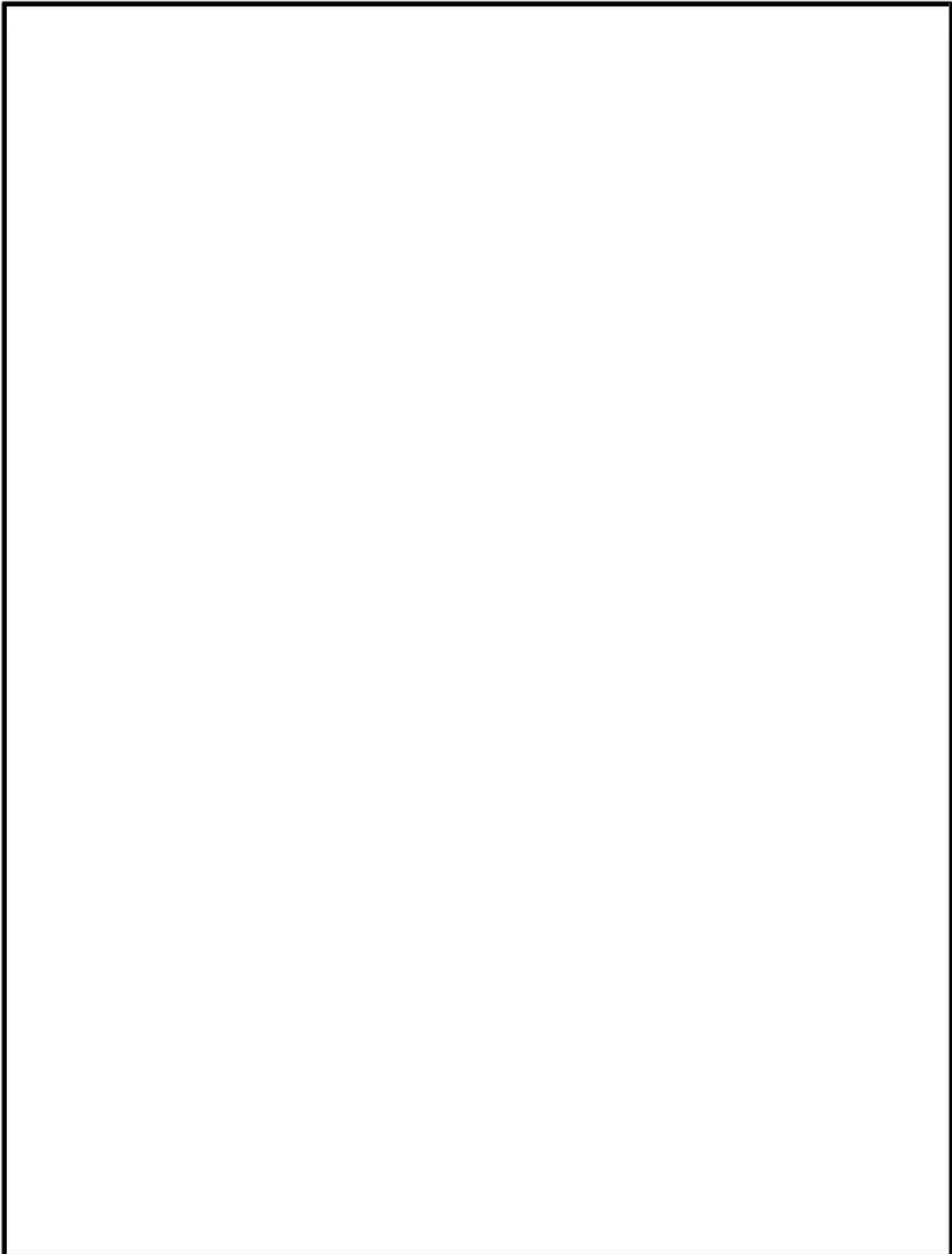
***Could it be very complex to put in practice the new improvements?***

***Would the new improvements be very expensive? What does your teacher think?***

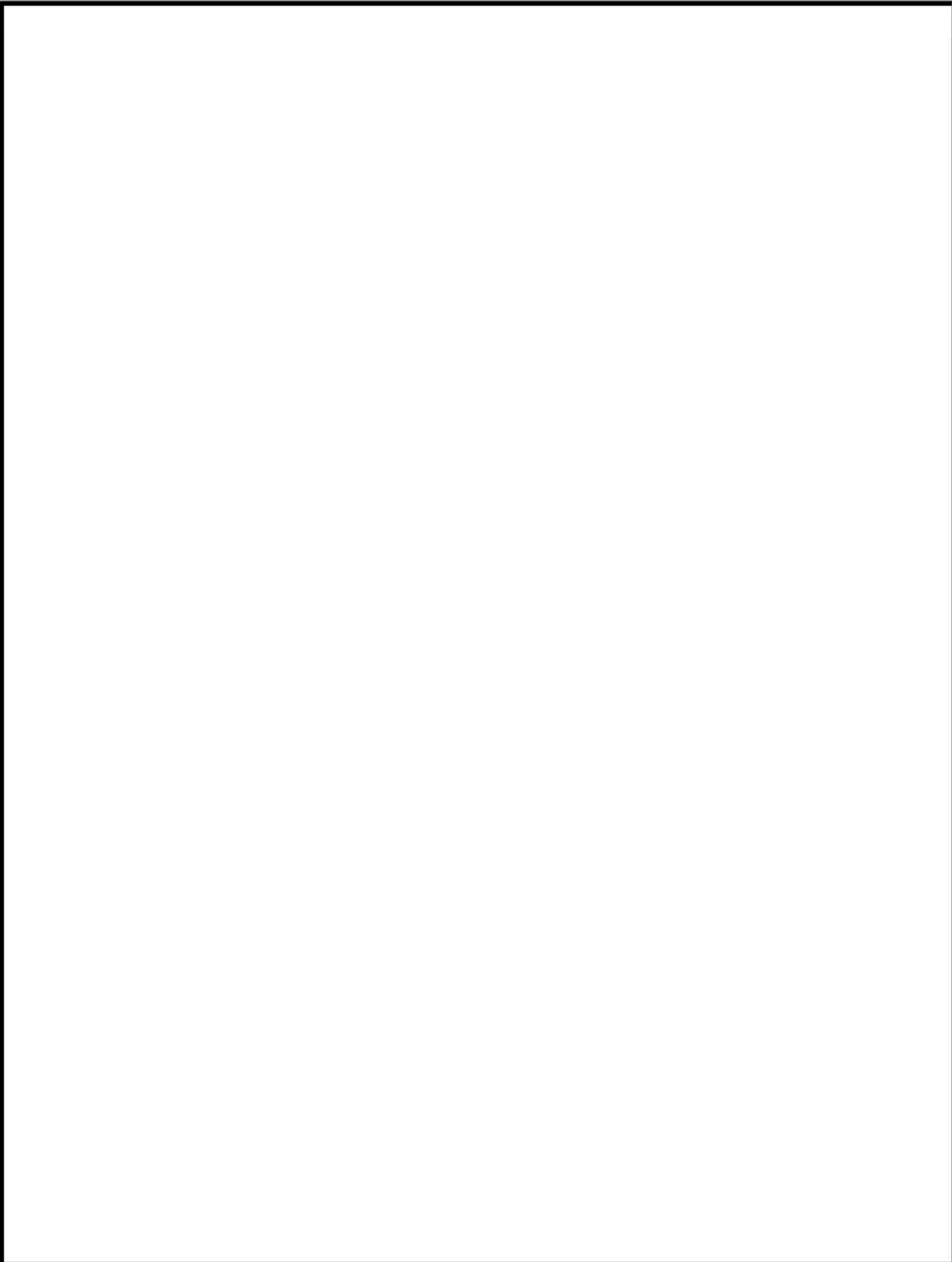
Now we have clear what you are going to make. Therefore, use the following spaces to design the look of your idea. In the dossier, you have two plans available but you can make as many copies as needed to draw clearly the idea.



	DATE	NAME	SIGNATURE	I.E.S. _____
Designed by:				_____
Checked by:				_____
Scale:	Title			Versión



	DATE	NAME	SIGNATURE	I.E.S. _____
Designed by:				_____
Checked by:				_____
Scale:	Title			Versión



	DATE	NAME	SIGNATURE	I.E.S. _____ _____ _____
Designed by:				
Checked by:				
Scale:	Title			Versión

### 3.4. WE WORK ON THE IMAGE OF OUR PROJECT

Now that you know the idea to develop, make a graphical composition in order to represent your innovative object. Think that it could be the design of an animal, an invented cartoon or any other thing. Think that the humanized characters could represent really well your idea.

*Our character or composition that represents our innovative idea is:*