

1



The innovation
enterprise

1.1. WE SET UP OUR INNOVATION ENTERPRISE – WHO ARE WE?

Introduce yourself as innovation enterprise

What will your Enterprise name be?

Course	Boys	Girls	Ages

Innovation Enterprise Records

Name:				
Last year I was studying at:				
My favourite hobbies are:				
When getting older, I would like to become				
This is how I see myself				

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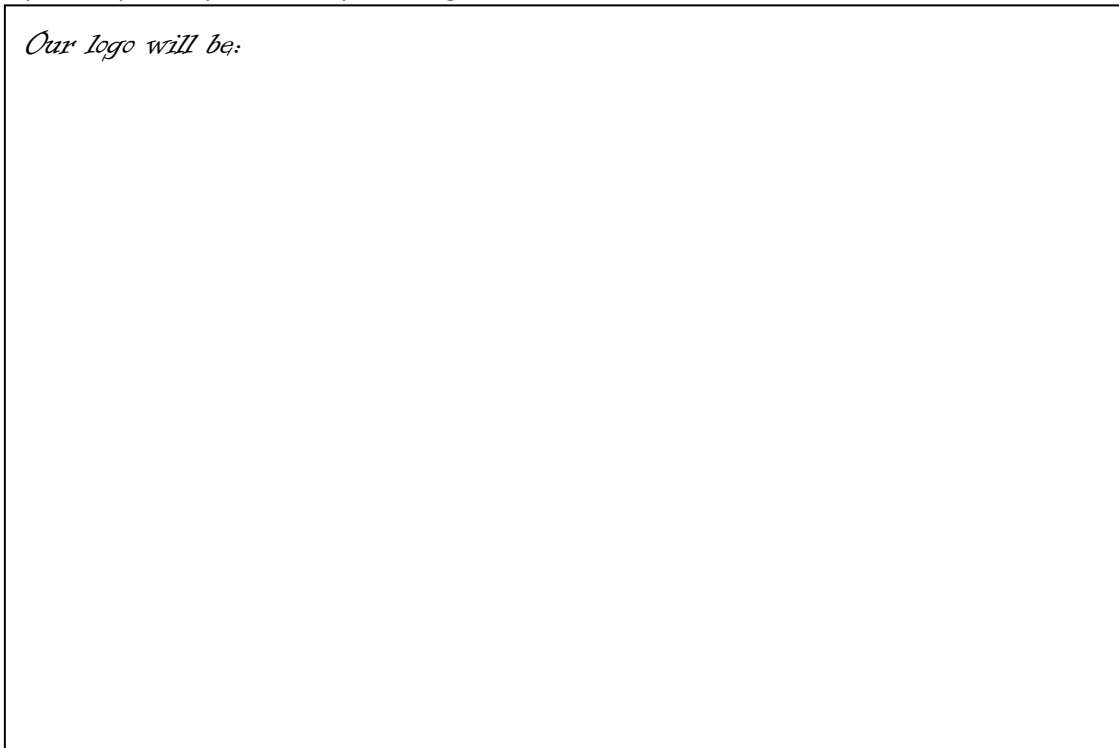
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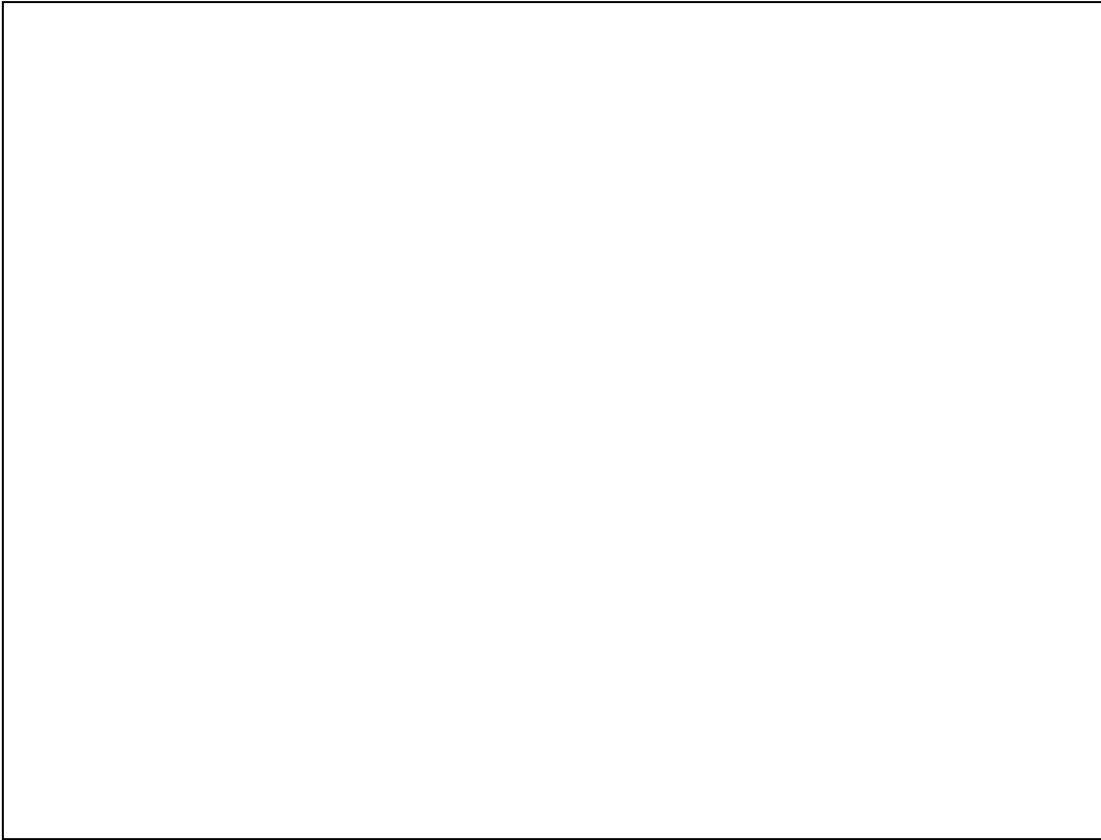
Design and draw a logo for your enterprise. Choose well the colors and shapes and especially, try to keep it simple and easy to recognize.

Our logo will be:



1.2. HOW CAN YOU IMAGINE YOUR FUTURE?

Make a design, a collage or a picture, images and drawings composition, where to express your ideas about how you want the world to be in the future.



Describe in detail the composition you've just made:



1.3. MAKING THE ENTERPRISES ORGANIZATION WORKSHOP

Take a look to the Organization Workshop. So, you would have more information to be able to describe what kind of organization you want to become. Each enterprise member has to assume some roles and responsibilities. Think that you would have to make written documentation, writings and hand-made or computer aided designs, take innovative decisions, build your own innovation and control if each step you do is correct.

Enterprise member	
Which will my responsibilities in the enterprise be?	
What are my commitments with the team?	
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